

Greater Houston Edition

# Builder/Architect



## Tricon Homes

Standing Behind Its Commitment to Build  
Beautiful, Quality Homes at a Great Price





Standard Tricon Home amenities including gorgeous hardwood floors, sophisticated wrought iron railings, stainless steel appliances, stained wood cabinets and granite countertops are featured in this unique and open floor plan. This stunning model home is part of the Commerce Street development, located just minutes from downtown and Minute Maid Park.





# Tricon Homes Stands Behind Its Commitment to Build Beautiful, Quality Homes at a Great Price

By Carolyn Harrell

Partners and brothers Tristan and José Miguel Berlanga combine their expertise and talents in the home building industry, contributing to the success of Tricon Homes. The duo entered the business over 11 years ago, satisfying their passion for architecture and construction. Since that time, the company has seen steady growth and high customer satisfaction.

Tricon Homes plays a vital role in urban development

throughout the Houston area, building in numerous areas of the city. When purchasing a Tricon Homes home, buyers have a wide inventory of homes in different styles with various locations to choose from. In addition to the many neighborhoods Tristan and José Miguel have built in, they recently finished development in the extraordinary downtown community of Commerce Lofts.

**This incredible custom home in Memorial features a dream kitchen with an upgraded sink, range, refrigerator and custom vent hood. Elegant cabinetry accented with graceful detailing and 12-foot ceilings add to the grandeur of the room. This floor plan also includes a butler's pantry with an additional sink, beverage cooler and wine racks.**



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## CUSTOM FEATURES WITHOUT THE CUSTOM HOME PRICE

As “spec”-home builders, Tristan and José Miguel build the structure of each home before it is sold. Customers are offered flexibility in upgrades and custom features in the Tricon Homes home they purchase. This allows the home buyer to have variety and quality at a very competitive price.

**I**n addition to the changes in the economy, customers now expect energy efficiency and sustainability when purchasing a new home. Tricon Homes meets the higher demand for “green” homes by designing homes constructed with more recyclable, environmentally friendly products and more energy-efficient features.

Tristan and José Miguel’s commitment to excellence is shared by their team of employees, thereby reflecting in the superior quality and craftsmanship integrated into each Tricon Homes home. Each team member is fully dedicated to ensuring customer satisfaction with each home sale.

“We build each home as if a member of our own family is moving into it. We do not take shortcuts and we never compromise quality. We strive to build our foundations and frames beyond what is required by building codes, because these are the most important portions of a house,” Tristan said.

## TRICON HOMES INCORPORATE SUPERIOR BRANDS AND PRODUCTS

Quality brands such as Whirlpool, Kohler, Jenn-Air and Moen are used in all Tricon Homes’ homes. Numerous standard upgrades such as granite countertops, hardwood floors and wrought iron railings are included in each home Tristan and José Miguel build.

This stately master bath is the ideal location for unwinding after a long day in the frameless shower with double showerheads and a jetted Jacuzzi tub. Unique bowl sinks and high-end plumbing features accent the luxurious marble countertops, while beautiful tile work throughout complete the Mediterranean style.



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**Tricon Homes focuses on building a quality, beautiful home while giving the homeowner a great investment. The home builders develop in areas that have the greatest appreciation potential. Their ability to build more homes in an area increases the value of each home they build, as well as surrounding areas.**

“We are proud of what we do. We’re not just building a house, we’re giving a service. We want to improve the way people who buy our homes live. Our great floor plans and beautiful exteriors are designed to bring our buyers greater quality of life,” José Miguel pointed out.

“Our homes feature truly outstanding structural quality. We offer more luxury, superior finishing and better floor plans than buyers will find elsewhere in the market for their investment. As a result, our homes are proven to have outstanding resale values,” Tristan said.

## **CHANGES IN ECONOMIC TIMES HAVE IMPACT ON INDUSTRY**

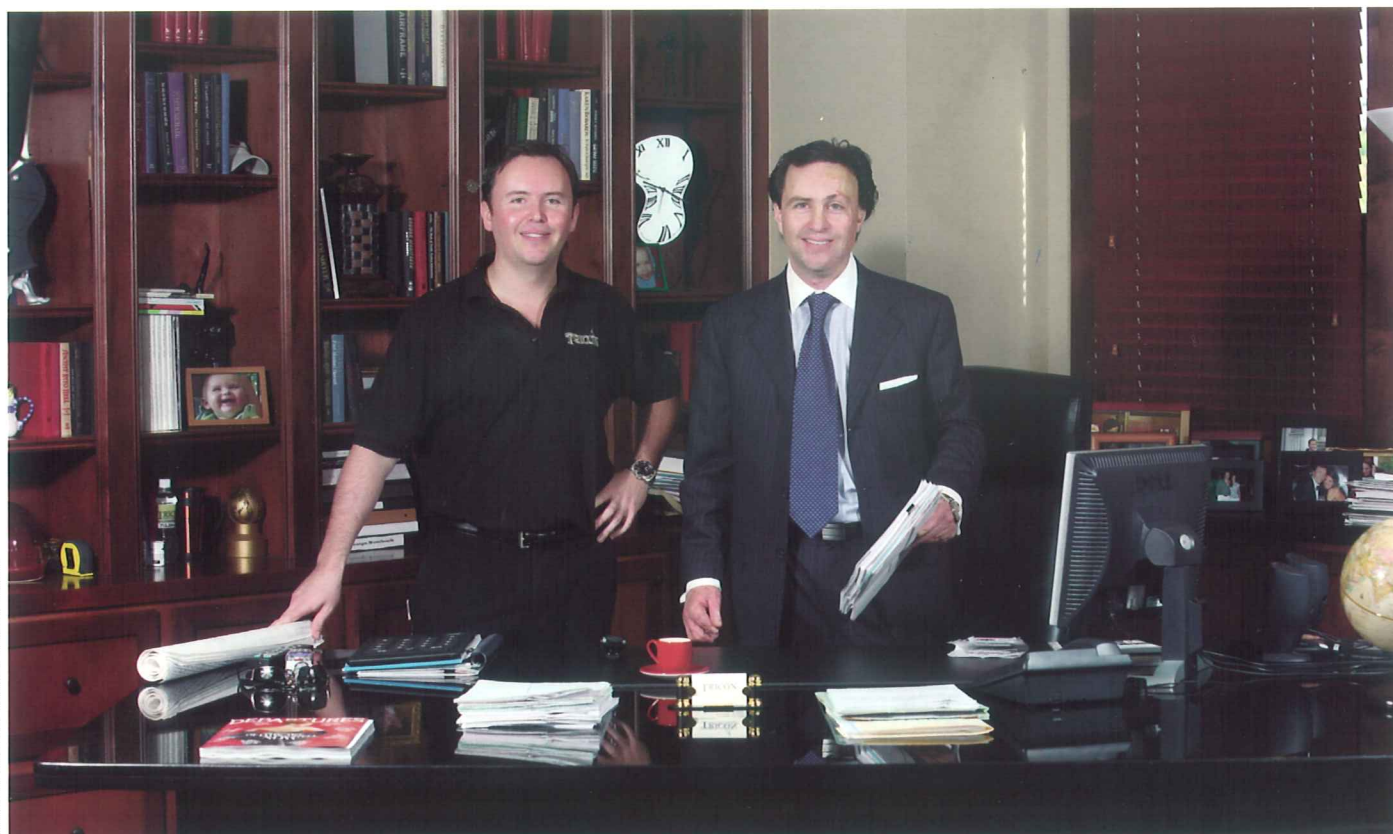
In the past decade, Tristan and José Miguel have discovered the many ups and downs that exist in the home building industry. Towards the beginning of Tricon Homes’ existence, the Houston area was experiencing a construction boom. Recent economic hardships are creating a slowdown effect for the entire industry.

Tristan pointed out that hard work and extreme dedication without giving up can lead to success in growing a home building business. Knowing the right people and having a lot of luck have also been key factors in the brothers’ accomplishments.

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Tristan and José Miguel Berlanga, brothers and partners of Tricon Homes, each focus on different aspects of the company. José Miguel's area of expertise is land acquisition, financing transactions and sales. His vision is acquiring ideal lots and managing financial transactions for the company, which is vital to the growth and continued success of Tricon Homes. Tristan handles the area of design, purchasing and construction. His ability to define space in a variety of ways and styles within a given lot size has been a tremendous factor in the appeal of Tricon Homes. The goal of the company is to build unique and quality homes that feature state-of-the-art amenities yet have an enduring appeal.

energy-efficient features.

"We work hard to stay on the leading edge of the technological curve in our industry," José Miguel said. "The ability to implement new building technology is a key factor in our ability to achieve and maintain success in today's market."

## TEAM OF BROTHERS HAS GREAT PLANS FOR TRICON HOMES

The past few years have brought numerous recognitions for Tristan and José Miguel. Recently, the duo was named in the "Top Builders" of the Houston area for two consecutive years. As members of various building organizations, the Berlanga brothers are able to constantly expand their knowledge of the home building industry.

In addition to building new homes, Tricon Homes plays a vital role in constructing the future by donating to schools in the areas where their homes are located. "With each new home we build, we strive to help create dynamic,

multifaceted environments that stimulate interaction between diverse groups of people. The result is an exciting urban living experience," Tristan said.

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Plans for the future of Tricon Homes include innovation in every area of the business. Both brothers hope to continue to enjoy their passion for building and helping the community.

*Tricon Homes is located at 711 E. 20th St., Houston, TX 77008. You can reach them at (713) 334-6060 or visit them on their website at [www.triconhomes.com](http://www.triconhomes.com). ■*